1. (Currently amended) In an ultrasound machine for generating an image

responsive to moving structure within a region of interest of a subject by displaying at

least one color characteristic corresponding to a movement parameter of said structure,

apparatus for mapping said color characteristic comprising:

a front-end arranged to transmit ultrasound waves into said structure and to

generate received signals in response to ultrasound waves backscattered from said

structure in said region of interest over a time period;

a processor responsive to: (i) said received signals to generate a set of parameter

signals representing values of said movement parameter within said structure during said

time period, (ii) a distribution of said set of parameter signals, and (iii) a mapping

algorithm to generate a set of color characteristic signals representative of said values of

said movement parameter, wherein said mapping algorithm comprises a mapping

function formed by generating a cumulative total of a frequency of occurrence of said

values of said movement parameter, and normalizing the cumulative total to a color map,

wherein said mapping function is used by said processor as a non-linear transfer function

between said values of said movement parameter and said set of color characteristic

signals; and

a display arranged to display a color representation of said moving structure in

response to said set of color characteristic signals.

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- 2. (Original) The apparatus of claim 1 wherein said moving structure comprises cardiac tissue.
- 3. (Original) The apparatus of claim 1 further comprising a user interface arranged to enable an operator to select said region of interest from said image on a monitor.
- 4. (Original) The apparatus of claim 1, wherein said movement parameter comprises one of velocity and strain rate.
- 5. (Original) The apparatus of claim 1, wherein said color characteristic comprises hue.
- 6. (Original) The apparatus of claim 1, wherein said time period comprises at least a portion of a cardiac cycle.
- 7. (Original) The apparatus of claim 1 wherein said distribution of said set of parameter signals comprises a histogram representing frequency of occurrence of said values of said movement parameter.
- 8. (Original) The apparatus of claim 7 wherein said mapping algorithm generates a mapping function comprising a cumulative total of the occurrence of said values of said histogram.

9. (Original) The apparatus of claim 8 wherein said mapping algorithm further

comprises normalization of said cumulative total to a domain of a color characteristic

legend.

10. (Original) The apparatus of claim 8 wherein at least one of said histogram

and said mapping function is weighted.

11. (Currently amended) In an ultrasound machine for generating an image

responsive to moving structure within a region of interest of a subject by displaying at

least one color characteristic corresponding to a movement parameter of said structure, a

method of mapping said color characteristic comprising:

transmitting ultrasound waves into said structure and generating received signals

in response to ultrasound waves backscattered from said structure in said region of

interest over a time period;

generating a set of parameter signals representing values of said movement

parameter within said structure during said time period in response to said received

signals;

generating a set of color characteristic signals representative of said values of said

movement parameter in response to: (i) a distribution of said set of parameter signals and

(ii) a mapping algorithm, wherein the mapping algorithm comprises generating a

cumulative total of a frequency of occurrence of said values of the movement parameter,

and normalizing the cumulative total to a color map

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using a mapping function of the mapping algorithm as a non-linear transfer function between said values of said movement parameter and said set of color characteristic signals; and

displaying a color representation of said moving structure in response to said set of color characteristic signals.

- 12. (Original) The method of claim 11 wherein said moving structure comprises cardiac tissue.
- 13. (Original) The method of claim 11 and further comprising enabling an operator to select said region of interest from said image.
- 14. (Original) The method of claim 11 wherein said movement parameter comprises one of velocity and strain rate.
- 15. (Original) The method of claim 11 wherein said color characteristic comprises hue.
- 16. (Original) The method of claim 11 wherein said time period comprises at least a portion of a cardiac cycle.

17. (Original)The method of claim 11 wherein said distribution of said set of parameter signals comprises a histogram representing frequency of occurrence of said values of said movement parameter.

18. (Original) The method of claim 17 wherein said mapping algorithm generates a mapping function comprising a cumulative total of the occurrence of values of said histogram.

19. (Original) The method of claim 18 wherein said mapping algorithm further comprises normalization of said cumulative total to a domain of a color characteristic legend.

20. (Original) The method of claim 18 wherein at least one of said histogram and said mapping function is weighted.

- 21. (Previously presented) The apparatus of claim 1, wherein said color representation of said moving structure in response to said set of color characteristic signals uses a full dynamic range of the color map, wherein said full dynamic range of the color map includes a continuous range of color hues from red to violet.
- 22. (Previously presented) The method of claim 11, wherein said color representation of said moving structure in response to said set of color characteristic signals uses a full dynamic range of the color map, wherein said full dynamic range of

the color map includes a continuous range of color hues including red, orange, yellow, green, blue, and violet.